



THE MARCUS SOCIETY

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# YOU ARE INVITED

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The Marcus Society cordially invites you to attend  
the eighth annual Marcus Visiting Professor Lecture

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**WEDNESDAY, OCT. 30, 2019**  
LUNCH NOON TO 1 P.M.

Emory University Health Sciences Research Building Auditorium  
1760 Haygood Drive  
Atlanta, GA 30322

This event is valet parking only

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## LECTURE

1:15 P.M. TO 2:15 P.M.

**Accelerating Innovation Through Next-Generation Partnerships**  
G.P. "Bud" Peterson, PhD

Past President, Georgia Institute of Technology

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G.P. "Bud" Peterson served as the 11th president of the Georgia Institute of Technology, from April 1, 2009, to Aug. 31, 2019. He led the campuswide development of a 25-year strategic plan, which has served as an important framework for many of the advancements and accomplishments during his tenure. Under his leadership, Georgia Tech exceeded the \$1.5 billion goal for Campaign Georgia Tech by 20 percent, grew innovative collaborations and strategic partnerships, expanded the campus infrastructure, and increased national and global visibility. Among the partnerships he championed is the Children's Healthcare of Atlanta Pediatric Technology Center to bring clinical experts together with Georgia Tech scientists and engineers to develop technological solutions to problems in the health and care of children.

Throughout his career, Peterson has played an active role in helping to establish the national education and research agendas, serving on many industry, government and academic task forces and committees. He also has served on congressional task forces, research councils and advisory boards, including the Office of Naval Research, the National Aeronautics and Space Administration (NASA), the Department of Energy, the National Research Council, and the National Academy of Engineering. He has worked for NASA and the National Science Foundation (NSF), and serves on the National Science Board.

Before leading Georgia Tech, Peterson served as chancellor of the University of Colorado at Boulder. Prior to that, he served as provost at Rensselaer Polytechnic Institute in New York and for 19 years on the faculty and in leadership positions at Texas A&M University.

[Click here to RSVP](#)



**Children's**  
Healthcare of Atlanta



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UNIVERSITY