Poster Presentation Guidelines

The Diversity of the Immune Response to the A2 Domain Of Human Factor Viii in a Murine Hemophilia A Model

Rebecca Markovitz[1*], John (Pete) S. Lollar III, M.D.[2], John F. Healey, B.S.[2*], Ernest T Parker, B.A.[2*] and Shannon Meeks, M.D.[2]
[1]Emory University School of Medicine, Atlanta, GA; [2]Aflac Cancer and Blood Disorders Center, Children's Healthcare of Atlanta/Emory University, Atlanta, GA

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BACKGROUND

Current evidence based practice shows family presence at rounds enhances communication between families and the medical team.

Families identified a need to be more involved with their child's physician decision making process and they wanted to have time to discuss their child's daily plan of care with the medical team.

The Cardiac Intensive Care Unit (CICU) is a 27 bed unit with minimal private rooms. This unit layout presented unique challenges.

The Family Centered Care Committee (FCC) researched and then implemented family centered rounds.

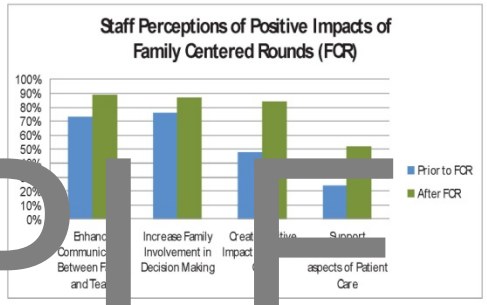
OBJECTIVES

Provide an opportunity for families to participate in daily morning rounds

Improve communication between families and the medical team

Design and implement family centered rounds in the CICU

Improve staff perception of benefits vs. workload facilitating family rounds



SAMPLE

DESCRIPTION

The FCC performed a literature review of current EBP concerning family centered rounds

The FCC devised a plan with the interdisciplinary team to implement family centered rounds

Both parents and staff were surveyed prior to the pilot two week trial

FCC provided education to staff about benefits and logistics of implementing family centered rounds

During admission each family was presented a handout outlining the family centered rounds process

Parents and staff were surveyed three months after implementation

Colors

Green header: PMS 355

Blue bar: PMS 2915

- Blue bar in the header as default, between title and names of investigators (space permitting)
- Blue underline beneath headers in the body of the poster
- Green bar across the bottom (space permitting)

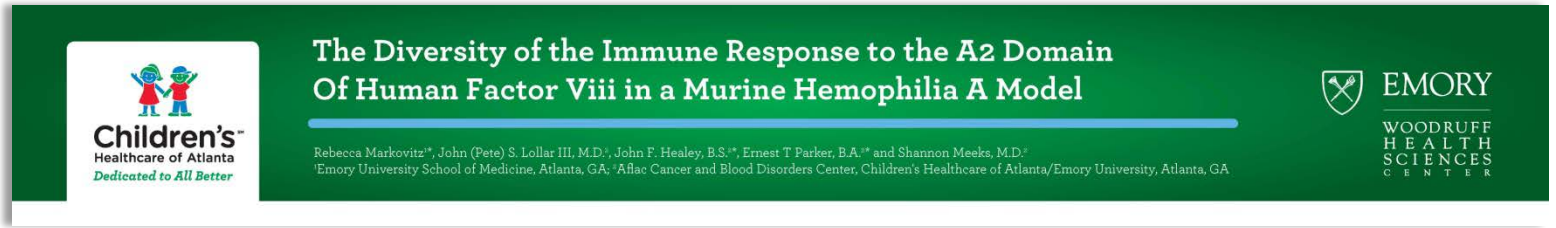
Approved Logos

Top Left, within tab:

- Children's with tag line
- Aflac Cancer Center
- Children's | Sibley Heart Center Cardiology

Top Right, within green header, reversed/white:

- Emory University
- Georgia Institute of Technology
- Morehouse
- Other Georgia partner



Bottom, left or right

- Any non-Georgia partner logo

Fonts

Archer

- Header: Poster title and names of researchers

Avenir

- Body: Subhead and body text
- Alternate is Arial, depending on how content is submitted to MegaBytes

Tip: Text must be large enough to read from 3-5 feet

Images

- Edges of photos will be rounded
- **Tips**:
  - Images can be found on Careforce, or contact your marketing rep
  - Always obtain permission to use photos and/or give photo credit

concerning family centered rounds

to implement family

two week trial

gistics of implementing family

t outlining the family centered

plementation

To order a poster

1. Contact Ginger Singleton or Tia at MegaBytes - ginger@megabytesdigital.com or tia@megabytesdigital.com or 678.513.9500

   To ensure a faster turnaround time:

   - Do **not** use Calibri font (often the default), including within your charts.
   - Specify __ [width] x __ [height] when submitting your content.
   - Be sure text has been finalized **before** submitting. Edits are more difficult during layout process, and extend turnaround time.

2. MegaBytes will design, send to clinical contact for review/approval
   - Send edits or corrections via email; do not send a new ppt file

3. MegaBytes will obtain final marketing approval prior to printing
   - 72 hours required after final approval to ensure proper delivery

Printing Costs

- Poster presentations typically cost $275 - $600
- Cost is covered by Children's marketing department if printed by MegaBytes on the approved template.