

EMORY • Children's • GT  
Pediatric Research Alliance  
**Qualitative Research Core**

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### **Mission**

To improve the health of children through application of rigorous qualitative health services research methods.

### **About the Core**

We offer expertise in the use of qualitative methodologies applied in the context of child health services research. Qualitative research is based on theories of phenomenology, grounded theory and discourse analysis, and can be used to effectively study the influence of people's experiences and perceptions in the context of health and healthcare. We have experience in the use of a spectrum of qualitative research methods including focus groups, interviews, and observations to engage a diverse range of research participants including patients, caregivers, physicians, and policymakers.

### **Business Model**

The core provides a pre-set number of subsidized hours for various research projects that may be currently unfunded, including preparation of manuscripts and grant applications. Grant submissions geared towards acquiring extramural funds are the core's highest priority and hence, receive the most subsidized support. Assistance towards seed grant/intramural funding and manuscripts geared towards building researchers' CV's are also a high priority.

### **How to Access**

Researchers can request support by completing the [Online Request Form](#)

Upon receipt of your request, we will schedule an intake session to assess the project scope and related needs to verify that the subsidized services approved for your project type will be adequate to reach your goals.

Contact the Qualitative Core  
[Qualitative.Core@emory.edu](mailto:Qualitative.Core@emory.edu)

### **Areas of Support**

- Development of qualitative methods for grant applications
  - Consults on developing focus group protocols
  - Training on the coding and analysis of qualitative data
  - Developing interview protocols for in-depth interviews and semi-structured interviews
  - Consults on qualitative research design
  - Training for focus group moderators and interviewers
  - Web-based collection of qualitative data
  - Collection of process evaluation data
- Assistance with qualitative analysis

### **Learn more at**

[Qualitative Research Core](#)